

WHAT IS CLAIMED IS:

1. A liquid-crystal display device comprising a liquid-crystal panel, said liquid-crystal panel including:  
a back side substrate constituted by a colored resin  
5 substrate having an electrode;  
a visual side transparent substrate having a transparent electrode; and  
a reflection type liquid-crystal layer interposed  
between said visual side substrate and said back side substrate.

10  
2. A colored resin substrate which is formed of at least a mixture of a transparent resin and a colorant.

6, 369, 871  
15 3. A colored resin substrate according to claim 2, wherein said colored resin substrate is not thicker than 1 mm.

4. A colored resin substrate according to claim 2, wherein said colored resin substrate is black.

20 5. A colored resin substrate according to claim 2, wherein said colored resin substrate has a glass transition temperature of not lower than 90°C.)

25 6. A colored resin substrate according to claim 2, further comprising a transparent electrically conductive film

on at least one ~~side~~ of said colored resin substrate.

7. A liquid-crystal display device according to claim 1, wherein said back side substrate disposed on the back side of said liquid-crystal panel is composed of a colored resin substrate according to claim 2; and said reflection type liquid-crystal layer is of a macromolecular dispersion type or of a cholesteric liquid-crystal type.